



## NEWS RELEASE

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FOR IMMEDIATE RELEASE

### **DISPATCHERS FOR DENISE UNITE!!!**

*Denise Amber Lee Foundation is selected for 36-Hour Giving Challenge*

**ENGLEWOOD, FL (February, 2013)** – Support the **Denise Amber Lee Foundation** and help us reach our goal to raise \$15,000 for telecommunicator training scholarships during the ONLINE *36-Hour Giving Challenge* from Tuesday, March 5<sup>th</sup> at 7:00 a.m EST to Wednesday, March 6<sup>th</sup> at 7:00 p.m. EST. To participate, go online on March 5<sup>th</sup> and 6<sup>th</sup> to [www.givingpartnerchallenge.org](http://www.givingpartnerchallenge.org), search for **Denise Amber Lee Foundation** and make a secure, tax-deductible donation with your credit or debit card. Early donors can increase their gifts through the nearly \$650,000 up for grabs as matching and incentive grants doled out on a first come first serve basis for donations as low as \$25. The **Denise Amber Lee Foundation** has been selected to participate in this special opportunity with 300 other non-profit organizations as a result of their demonstrated non-profit industry best practices and completion of an extensive donor profile in the [givingpartner.guidestar.org](http://givingpartner.guidestar.org) database. The *36-Hour Giving Challenge* inspires philanthropy at all levels demonstrating that everyone can be a philanthropist. It also allows the **Denise Amber Lee Foundation** to engage its national community of supporters and elevate the “Giving Partner” as a tool to empower informed charitable giving. For more information on the *36-Hour Giving Challenge* and how you can help the **Denise Amber Lee Foundation** reach new levels in fighting for uniform training, standardized protocols, and technological advances to our 9-1-1 system, please go to [www.deniseamberlee.org](http://www.deniseamberlee.org). Direct questions about the event to Mark Lee at 941-716-4343.

#### **About the Denise Amber Lee Foundation**

The mission of the Denise Amber Lee Foundation, a 501c3 non-profit, is to promote and support public safety through uniform training, standardized protocols, defined measurable outcomes and technological advances in the 9-1-1 system. Established in June 2008, in response to the murder of Denise Amber Lee, the foundation seeks to use the emotional power of this senseless tragedy to promote and encourage the use of technology, training, and procedures to reduce the occurrences of human error. The foundation is determined to channel and focus the public outrage of these tragic events to drive rapid change to public policy and procedures. For more information, please visit [www.deniseamberlee.org](http://www.deniseamberlee.org).

**About the 36-Hour Giving Challenge**

Last year's challenge raised 2.4 million dollars through 10,700 online donations, distributed to 110 organizations. With 300 qualifying organizations participating this year it is anticipated that this year's totals will exceed last year's. This signature fundraising event is made possible by presenting partners Community Foundation of Sarasota County and the Patterson Foundation, with support from sponsors Gulf Coast Community Foundation, Manatee Community Foundation, Charlotte Community Foundation, and the William G. and Marie Selby Foundation. Donations last year originated from all 50 states and 24 countries.

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