



Date: 09/27/23

Board Discussion Notes

Participants: Don J, Don B, Mandi, Mark C, Ametrius, Keith, Alicia / **Absent:** None

1. CALNENA Conference
 - a. We went over where to place vendors inside our exhibit hall.
 - b. We discussed creative ways to make our meal tickets (ie. Airline ticket, passports) to go along with our “Welcome Aboard” theme.
 - c. Networking event: Don B suggested comfort food, casino night. Alicia suggested a bingo card with various destinations listed – and you’d have to have someone sign off on the location they are dressed for. The board agreed to leave dress attire up to attendees, letting them dress to anything travel related.
 - d. Mark C recommended passport holders for attendees to keep their meal tickets.
 - e. We went over conference schedule.
 - f. The board agreed to raise conference prices by \$100 due to additional breakout sessions/attendee meals/inflation.
2. Fall Meeting
 - a. The board went over the agenda.
3. New board position
 - a. The board agreed to create a Training/Social Media Vice President position due to an increase of privately owned training, consulting and social media enterprises. This requires a vote by members to change our bylaws. E-mail blast will go out to membership next week.
4. Vendor attendance
 - a. The board discussed and agreed to create an attendee registration for vendors who want to attend our conference. The cost will be \$1,000 per attendee. We will offer this as a trial run.